

RedStone Haute Couture Co.,Ltd

Company Profile

RedStone Haute Couture Co.,Ltd is an internationally renowned pioneer in luxury management. RedStone aims to internationalize exquisite Italian brands by incorporating consolidated luxury markets expertise, sophisticated brand management experience and financial capacity with Italian creativity, craftsmanship and heritage unique.

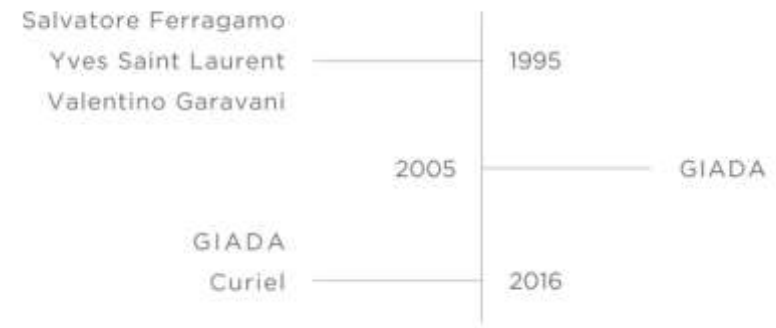
RedStone owns and operates GIADA, an Italian luxury brand specializing in womenswear and accessories, and now GIADA is among the fastest growing Italian luxury brands in the world.

In 2016, RedStone cooperated with Curiel, a 110-year-old haute couture brand, aiming at perpetuating and renewing Italian traditional craftsmanship and artistry. In addition, Redstone also launched its own fashion womenswear brand YI, which inherits, explores and innovates Chinese profound traditional culture and revokes natural and uncomplicated lifestyle.

In the future, RedStone will accelerate executing the multi-brand and globalization strategy, not only by carrying on expanding GIADA, Curiel and YI among the domestic and international markets, but also continuously seeking for strategic cooperation with new brands.

RedStone is dedicated to establishing an employee-oriented company. In RedStone, we respect, motivate and stimulate individual creativity and passion of every person. With the vigorous development and the rapid market expansion, RedStone will provide a stage for every employee to demonstrate their entrepreneurship and illustrate their dreams.

www.redstone.com.cn



Brand Introduction— GIADA

Founded by Rosanna Daolio in Milan, GIADA is an Italian luxury brand that specializes in womenswear and accessories. Cabriele Colangelo has been the creative director since 2015.

GIADA's modernistic aesthetics is demonstrated by its blend of elegance, minimalism and femininity. GIADA's color philosophy extends the neutral colors of black, white and grey to a whole new level through meticulous designs. The brand has always been pursuing exquisite tailoring, subtle color patterns, natural fabrics and time-honored Italian craftsmanship.

GIADA designs for elite women in various fields including politics, finance and art industry. It represents understated luxury for modern women who cherish the best quality and taste.

GIADA's global flagship locates at Via Montenapoleone NO.15, the heart of Milan's luxury center. The store was designed by renowned architect Claudio Silvestrin, who's known as the master of minimalism. GIADA has worked with world's top artists and creative teams as well as cooperative partners including window display designers, fashion campaign creative directors, photographers and supermodels.

www.giada.com



Job Opportunities

Position:

Business Development Management Trainee
Merchandize Marketing Management Trainee
Customer Relations Management Trainee
Finance & Accounting Management Trainee
PR Management Trainee
HR Management Trainee
Retailing Management Trainee
Administration Management Trainee
Boutique Construction Project Management Trainee
IT Management Trainee

Location:

Shenzhen, China

Annual Salary:

RMB 200,000-300,00

Application Process

- Online Application

Submit resume and make an application via career.redstone.com.cn.

- Info Session

Info Session will be held in the United States in April. After submitting the application, HR will send the invitation letter to attend Info Session. Interviews will be arranged after Info Session. Please be noted that it is required to attend Info Session before starting the following interviews.

- Interview

HR Interview: Discuss personal career development plan;

Dept. Interview: Understand job responsibilities and vision

Job Description

Business Development Management Trainee

JOB DESCRIPTION

- Develop and implement brand market expansion strategies;
- Conduct research and analysis of boutique selection;
- Negotiate leasing terms and maintain cooperative relationship with department stores and top properties in the world.

DESIRED SKILLS & EXPERIENCE

- Master Degree from top U.S. or European university. Brand Management, Retailing, Real Estate, Construction Management, Architecture, Planning and Design majors are preferred.
 - Excellent business negotiation and public relations maintenance skills; Exceptional analytical ability, distinctive perspectives; Excellent communication skills.
- Eager to exercise leadership and entrepreneurship.
- Proficient in English and Mandarin Chinese.

Merchandize Marketing Management Trainee

JOB DESCRIPTION

- Gather and analyze market and sales data.
- Collaborate with Merchandize Strategy Dept. by conducting researches in products structure and flow, and scheme products allocation.
- Optimize product structure.
- Conduct pre-sale forecasting, distribution management, and after-sale tracking.

DESIRED SKILLS & EXPERIENCE

- Undergraduate Degree from top U.S. or European university; Marketing, Communications, Business Administration, Math, Statistics, Economics, Large Data Marketing majors are preferred.
- Extraordinary skills in exploring and analyzing market needs and product & sales data.
- Excellent organizing and analytical ability.
- Acute sensibility, accurate predictability and creative insight of international fashion trends and Marketing.
- Proficient in English and Mandarin Chinese.

Finance & Accounting Management Trainee

JOB DESCRIPTION

- Capital Management Route: Conduct researches, and provide reports on financial risk of new projects; establish, implement and improve the investment and financing regulation and standard operating procedure.
- General ledger and Report Route: In accordance with the national accounting system and the Company's accounting requirements, Perform the day-to-day general ledger, accounting, financial reporting and analysis.
- Collections Route: Responsible for the settlement of sales income and follow-up of banknotes and recoveries.
- Cost & Expenses Route: verify and analyze the international settlement business; Instruct other departments to accomplish budgeting; Monitor and verify the budget results, provide suggestion of budget appraisal.

DESIRED SKILLS & EXPERIENCE

- Undergraduate Degree from top U.S. or European university, Accounting, Financial Management, or Finance major is preferred.
- Extensive knowledge in financial management, comprehensive budgeting management, international investment, financing, financial market or International Economic Law.
- CFA, CPA or ACCA certificates holders are preferred.
- Strong ability in reasoning, logical, analytical thinking; fast learner.
- Proficient in English and Mandarin Chinese.

PR Management Trainee (Location: Shenzhen, China)

JOB DESCRIPTION

- PR Events: Organize, manage, and execute PR events in cooperation with top PR agencies and suppliers; Provide feedback to improve brand promotional strategies.
- Press Relations: Develop brand exposure and positioning in cooperation with VOGUE, BAZAAR, ELLE, COSMO and other top fashion magazines; Maintain press relationships with the press; Provide feedback for PR strategy improvement.

DESIRED SKILLS & EXPERIENCE

- Undergraduate Degree from top U.S. or European university, Public Relations Management, Communication or Journalism majors are preferred.
- PR or press media related intern or working experience is required.
- Passion for public relations and brand management in luxury fashion industry.
- Goal-driven and detail-oriented. Able to work under pressure and has a strong sense of responsibility.
- A strong negotiator, resourceful coordinator and efficient budget-manager.
- Skillful user of Microsoft office suite and Adobe applications.
- Proficient in English and Mandarin Chinese.

HR Management Trainee

JOB DESCRIPTION

- Recruiting Route: Be involved in the strategic planning of company development; Plan and organize on-campus recruitment projects in the top universities in the United States (i.e. Harvard University and Stanford University), the United Kingdom (i.e. Cambridge University, Oxford University, London School of Economics and Political Science), and China (i.e. Peking University, Tsinghua University) etc; Evaluate, analyze, and explore effective recruiting channels; Design and improve assessment methods;
- Employee Relations Route: Be responsible for cultivating talents and maintain healthy labor relationship; Optimize the employee relations management system; Integrate resources to design and carry out training programs; Evaluating and improving remuneration system.

DESIRED SKILLS & EXPERIENCE

- Undergraduate Degree from top U.S. or European university.
- Mature interpersonal insights, excellent organization and communication skills;
- Excellent thinking, excellent wording and public speaking skills; Good logical thinking.
- Proficient in English and Mandarin Chinese.

Retailing Management Trainee**(Location: Shenzhen/ Beijing/Shanghai, China)**

JOB DESCRIPTION

- This position is designed for future Retailing Dept. Manager after 1-2 years boutique on-site training on sales and boutique operation management.
- Enhance and maintain brand image through professional service.
- Exercise leadership through learning and leading sales team to accomplish sales targets and brand promotion.

DESIRED SKILLS & EXPERIENCE

- Undergraduate Degree from top U.S. or European university.
- Strong interest in luxury fashion industry.
- Extraordinary leadership and teamwork spirit.
- Proficient in English and Mandarin Chinese.

Administration Management Trainee

JOB DESCRIPTION

- Organize and coordinate company's big events such as summer cocktail party, annual party in cooperation with PR Dept. and Design Dept.;
- Manage company's property, business travel and purchase plan.
- Establish and improve administration management regulations;

DESIRED SKILLS & EXPERIENCE

- Undergraduate Degree from top U.S. or European university.
- Administration or business management majors are preferred.
- Excellent business negotiation and communication skills; Strong sense of responsibility.
- Proficient in English and Mandarin Chinese.

Boutique Construction Management Trainee

JOB DESCRIPTION

- Collaborate with interior designers to enhance design concepts.
- Supervise and check full design procedures, construction process.
- Oversee and control fit-out process of new stores.
- Ensure construction quality through coordinating each phase while maintaining coherence between the Company guidelines, architectural and interior design concepts, and the construction teams.

DESIRED SKILLS & EXPERIENCE

- Undergraduate Degree from top U.S. or European university, Project Management, Architecture or Civil Engineering majors are preferred.
- Project experience in property development is strongly recommended.
- Strong abilities in coordination, communication and negotiation.
- Skills are required in utilizing CorelDraw, Photoshop, 3DMAX, AutoCAD and related designing software.
- Proficient in English and Mandarin Chinese.

Customer Relations Management Trainee**- Marketing Analytics Track**

JOB DESCRIPTION

- (1) Make feasible suggestions on sales strategy, VIP development and VIP retention based on in-depth analysis of sales data and VIP data;
- (2) Collect VIP data from multiple channels to advance VIP segmentation, establish accurate customer profiles, and depict customer journeys and life cycles accordingly;
- (3) Establish customer behavior forecasting models to properly allocate marketing budget and increase the ROI of marketing events and enhance VIP lifetime value.

DESIRED SKILLS & EXPERIENCE

- Masters of European and US elite institutions, Integrated Marketing Communications, Data/Business Analysis, Statistics, and Business majors preferred;
- Skilled at Excel/SPSS/SAS/R software and alike, proficient at quantitative and qualitative research, information collection and prediction, expert in developing insights into customer demands through data analysis, experience with Salesforce is preferred
- Devoted to the fashion industry, highly sensitive to fashion trends and observant about market changes, international fashion luxury brands related internship experience is preferred.
- Proficient in English and Mandarin Chinese.

- VIP Events Track

JOB DESCRIPTION

- Responsible for planning and implementing various VIP events to enhance brand image, boost sales results and VIP loyalty;
- Conduct market research by visiting shopping malls and properties on a regular basis, communicate brand value with key account management team, and comprehend brand health of both Redstone brands and competing brands;
- Develop elaborated VIP perks and loyalty programs by customer segments and tiers, and negotiate cooperation with third-party brands and joint industries including banks, hotels, restaurants, and private clubs to bring more luxurious lifestyle experience to loyal customers

DESIRED SKILLS & EXPERIENCE

- Masters of European and US elite institutions, marketing, advertising and business majors preferred;
- Equipped with strong presentation skills, competent at innovation and teamwork, experience related to event planning, advertising, or PR is preferred;
- Devoted to the fashion industry, highly sensitive to fashion trends and observant about market changes, international fashion luxury brands related internship experience is preferred.
- Proficient in English and Mandarin Chinese.

Customer Relations Management Trainee**- Content Marketing Track**

JOB DESCRIPTION

Operate brand owned Wechat accounts and EDM, lead the whole content marketing process including topic selection, content management and copywriting, and analyze results and improve both communication effectiveness and efficiency;

Map out the customer journey and execute marketing automation to push personalized offers and information to customers based on their segments and profiles;

Enrich content management module in the CRM system by creating personalized content pools and content templates.

DESIRED SKILLS & EXPERIENCE

- Masters of European and US elite institutions, new media, advertising, journalism and communications majors preferred;
- Proficient at new media operation and have strong writing skills, passionate about content planning and production, experience related to fashion and art themed new media management is preferred;
- Devoted to the fashion industry, highly sensitive to fashion trends and observant about market changes, international fashion luxury brands related internship experience is preferred.
- Proficient in English and Mandarin Chinese.

IT Management Trainee

JOB DESCRIPTION

- Organize information system building/developing/updating/maintenance for the company's operation system and management system. i.e. the development and organization of ERP project.

- Monitor and test the quality of the information system during the implementation of all aspects of system development

- Analyze the latest technology in the IT industry, be involved in future information architecture layout and design to promote the corporate overall IT step

DESIRED SKILLS & EXPERIENCE

- Computer Science and Software Engineering Master' s degree from top universities in the U.S. and Europe.
- Have a good command of php、asp、C、C++、JAVA、SQL.
- Earnest and teamwork spirit.
- Software development project experience is preferred.
- Exceptional logical thinking and analytical ability.
- Mature interpersonal interaction skills and feasibility.
- Proficient in English and Mandarin Chinese.